

Licensing Act 2003

Responsible Authority Representation Form

Responsible Authority	Doncaster Council
Location	Civic Office, Waterdale, Doncaster, DN1 3BU
Officer Details	Name: Andy Collins Job title: Public Health Alcohol Co-ordinator Tel: 01302 734579 Email:andy.collins@doncaster.gov.uk

Application Details	
Our Reference	WK/216027393
Address of Premises	Bucharesti
Type of Application	Premises licence

Details of Representation
<p>Cumulative Impact Policies (Zones) were introduced as a tool for licensing authorities to limit the growth of licensed premises in a problem area. This is set out in the statutory guidance issued under section 182 of the Licensing Act 2003.</p> <p>Lower Wheatley which makes up 28.4% of the Doncaster Town Centre Ward Profile. According to this profile, Lower Wheatley fares significantly worse than the rest of Doncaster in a number of health and social indicators. In regard to the CIZ in Lower Wheatley, Alcohol Specific Admissions to DRI for residents in this area is the second worse in Doncaster Borough and both Emergency Admissions to DRI and Emergency Admissions for Self Harm are significantly worse the Doncaster Average. The crime data which comes under the wider determinants section in the Profile shows that the Town Centre Ward has the highest rate of crime in the Borough, highest rate of ASB, highest rate of Theft/Burglary/Robbery and highest rate of Criminal Damage and Violence Against Others.</p> <p>In October 2015 Public Health proposed a new Cumulative Impact Zone in and around Nether Hall Road, e.g. Nether Hall Road, Copley Road, Christchurch Road. Consumption in the home has been a key driver for the increases in alcohol harm (National Alcohol Strategy, 2012) and this new zone would seek to minimise harm from further increases in off-licence density. The evidence for this proposal is contained in the attached document, which shows that:</p> <ul style="list-style-type: none"> • Research shows that levels of alcohol harm have a positive correlation with the density of off-licence premises • The proposed zone in Lower Wheatley already has a high density of licensed premises compared to other areas in Doncaster • The population of Lower Wheatley already experiences high levels of alcohol harm (e.g. high

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Doncaster Council
Business Safety & Licensing, Civic Office, Waterdale, Doncaster, DN1 3BU

rates of alcohol-related hospital admissions, high rates of people in specialist drug/alcohol treatment)

- The zone contains or borders locations that are frequented by vulnerable people (e.g. various supported housing provisions and substance misuse treatment services).

As of 2015 Lower Wheatley has 33 premises that sell or serve alcohol which equates to 6 premises per every 1000 inhabitants. Lower Wheatley which makes up 28.4% of the Doncaster Town Centre Ward Profile, according to this profile, Lower Wheatley fares significantly worse than the rest of Doncaster in a number of health and social indicators. In regard to the CIZ in Lower Wheatley, Alcohol Specific Admissions to DRI for residents in this area is the second worst in Doncaster Borough and both Emergency Admissions to DRI and Emergency Admissions for Self Harm are significantly worse than the Doncaster Average.

In 2016 there were 287 offences on or near Netherhall Road, (Police.uk, 2017) Of these offences the majority was anti-social behaviour and public order offences.

As it stands, over 80% of the lower Wheatley live within 200 metres of an off licence. Public Health feels that the area is saturated with existing off-licences without the need for another. It is for this reason that DMBC Public Health opposes the premises licence for Bucharesti

Date Submitted	<u>20/02/2017</u>
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